

018046876 - INSEAD, A FORCE FOR GOOD

Status: Registered (2019-09-03)

(151) Date of the registration

2019-08-30

(210) Serial number of the application

018046876

(220) Date of filing of the application

2019-04-03

(270) Language(s) of the application

fr

(180) Expected expiration date of the registration/renewal

2029-04-03

(541) Reproduction of the mark where the mark is represented in standard characters

INSEAD, A FORCE FOR GOOD

(550) Indication relating to the nature or kind of mark

Individual

(550) Indication relating to the nature or kind of mark

Word

(731) Name and address of the applicant

INSTITUT EUROPEEN D'ADMINISTRATION DES AFFAIRES (INSEAD) (association)

Boulevard de Constance, Fontainebleau (77305) FR

(740) Name and address of the representative

STRATO-IP

63 boulevard de Ménilmontant, Paris (75011) FR

(521) Indication to the effect that the mark has acquired distinctiveness through use in trade

false

(511) The International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) and the list of goods and services classified according thereto

- 35 Business consultancy, information or enquiries; Business management and organization consultancy, Business surveys, Business management assistance, Market studies; Economic forecasting; Assistance to commercial or industrial firms in the conduct of their business; Statistical information; Dissemination of advertising matter, direct mail advertising (leaflets, printed matter, samples, prospectuses); Rental of advertising time on communication media; Business inquiries; Public relations services; Promotional sponsorship; Promotional fund raising campaigns.
- 36 Insurance; Banking; Online banking; Provident fund services; Provision of credit cards; Real-estate valuations; Financial management; Real estate management; Arranging the provision of finance; Financial analysis; Mutual funds; Capital investment; Financial consulting; Evaluation (Financial -) [insurance, banking, real estate]; Fund investments; Fundraising; Collection of financial donations; Fund raising for educational purposes; Eleemosynary services in the field of monetary donations; Providing of financial assistance to schools and educational establishments; Electronic funds transfer; Mobile electronic payment services for others; Financial sponsorship and patronage, in particular in the educational sector.
- 41 Providing of training; Education; Tuition; Tuition; Arranging and conducting of colloquiums, congresses, seminars, conferences; Arranging and conducting of colloquiums, congresses, seminars and conferences in the context of a donation campaign; Awareness-raising campaigns relating to financial donations for educational purposes using events and public gatherings; Workshops (Arranging and conducting of -) [training]; Publication of books, periodicals, printed matter, newspapers, magazines, CD-ROMs; Reservation of seats for shows; Organisation of sports competitions; Organization of exhibitions for cultural or educational purposes; Correspondence courses; Entertainment; Organisation and conducting of examinations; Operation of sports facilities; Library services; Teaching establishments and services, among other for commercial training or advanced training, or business administration and management; Education provided by schools; Education within institutions; Academy education services; Library services; Correspondence courses; Educational examination; Vocational guidance (education and training advice); Coaching [training]; Organisation of competitions [education or entertainment]; Educational services provided by schools; Training services provided via simulators; Arranging and conducting of in-person educational forums; Education information; Providing on-line electronic publications, not downloadable; Vocational retraining; Occupationally orientated instruction.