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Paris, September 30, 2019

By registered letter and email (xxxxxx.xxx@outlook.com)

Dear Sir,

We represent INSEAD and write in regard to your recent communication. We have been informed that you have sent a chain of emails (spams) not only threatening to publish a webpage online regarding INSEAD and its legal representative, but also registering a company under the name Force for Good.

INSEAD is the owner of the INSEAD trademark, which has been registered with WIPO in Europe under registration number 940159 for classes 16, 35 and 41 e, and with the USPTO under registration number 3784897. INSEAD is the owner of the Force for Good trademark, which has been registered with WIPO in Europe under registration number 018446876 for classes 16, 35 and 41.

Using the trademarks INSEAD and Force for Good without our authorization constitutes a violation of INSEAD's trademark rights and copyright. Any publication of such website and or company including any information which may or not be defamatory on INSEAD and its legal representatives would cause serious damage to INSEAD by infringing our intellectual property rights.

We are therefore committed to enforcing and protecting any rights including intellectual property rights and taking the necessary legal actions in order to achieve these goals by also informing our attorneys network in Germany who will also take immediate action in case of publication of such website or registration of such company.

Your communication constitutes also defamation against my client, INSEAD.

We therefore ask you to immediately cease and desist and stop transmitting and distributing unsolicited e-mail, defamatory actions and take the necessary steps to ensure that no further acts of unlawful transmission, threats and distribution of unsolicited e-mail on computer systems and INSEAD email addresses.

If you are represented by legal counsel, please direct this letter to your attorney immediately and have your attorney notify us of such representation.

Yours faithfully,

Richard RONDoux
Attorney at Law - Partner

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